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**FOR IMMEDIATE RELEASE**

## **PANERA BREAD “DELIVERS” ON PROMISE TO COMMUNITY THROUGH PARTNERSHIP WITH HABITAT FOR HUMANITY**

***Local franchisee hosts one-week fundraising special to promote delivery service and help build homes for those in need***

**COLUMBIA, SC – February 25, 2019** – Covelli Enterprises, the local franchisee of Panera Bread, is proud to announce a new partnership with Central South Carolina Habitat for Humanity designed to raise awareness for the popular fast casual chain’s new delivery offering while also raising funds to provide housing for local families in need.

The new partnership encompasses a one-week fundraising special through which \$1 from every delivery order placed from Monday, February 25 to Friday, March 1 will be donated back to Central South Carolina Habitat for Humanity to help provide homes for local families in need. Panera employees plan to help build a home through a special Volunteer Day on Thursday, February 28 to “deliver” even further on the promise to support the local community any way it can.

“Our goal is use our business to continue to make a positive impact on our communities. As we continue to mold our brand to fit the needs of our customers through offerings like delivery, we also hope to also continue to address the needs of our neighbors around us,” said Sam Covelli, Owner/Operator of Covelli Enterprises. “We look forward to the results of our fundraising efforts for Habitat, and we are also so proud that our Central South Carolina employees have chosen to volunteer their time to this worthy cause.”

Panera Bread launched its new delivery service nationwide last year, allowing customers the ability to place a single order online and have it delivered directly to their home or office as long as they are within a designated 8-minute delivery radius from the café. Delivery requires a minimum order of only \$5.00 with the addition of a \$3.00 deliver charge. All delivery orders are currently placed online (credit card only) using the Panera Bread app or at [panerabread.com](http://panerabread.com). The one-week fundraising special benefitting Central South Carolina Habitat for Humanity is valid only at participating Garners Ferry, Harbison, Vista, Sandhills, and Killian Road Panera cafes.

### **About Covelli Enterprises**

Covelli Enterprises operates 315 Panera Bread bakery-cafés in eight states. Headquartered in Warren, Ohio, Covelli Enterprises is the single largest franchisee of Panera Bread, LLC. In 2018, Covelli Enterprises donated more than \$32 million to hunger relief agencies and non-profit organizations through *Covelli Cares*. [www.covelli.com](http://www.covelli.com)

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