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## FOR IMMEDIATE RELEASE

## PANERA BREAD'S RAPID GROWTH IN CINCINNATI / NORTHERN KENTUCKY LEADS TO SEARCH FOR RESTAURANT MANAGERS, BAKERS, CATERING COORDINATORS, DELIVERY DRIVERS AND HOURLY ASSOCIATES

## The company plans to hire 100 employees at Dec. 11<sup>th</sup> eastside hiring event.

CINCINNATI, OH, December 4 – Covelli Enterprises, the largest franchisee of Panera Bread nationwide, is expanding its footprint across the Cincinnati market. The Ohio-based company currently employs over 32,000 people and continues to grow at record-setting rates, with a current focus on growth in the Southwest Ohio region.

In response to this recent growth, Panera Bread hopes to hire at least 100 new employees at a hiring event on Tuesday, December 11th at the Milford Panera located at 1066 Ohio 28 (in front of Meijer) from 9am – 6pm. Interviews will be done on the spot and applications are also being accepted online at <u>www.panerabread.jobs</u>. The company is looking for employees ranging from restaurant managers and bakers to catering coordinators, delivery drivers and hourly associates for eastside locations, including the new Mariemont Panera (opening in February), as well as existing bakery-cafes in Beechmont, Eastgate, Hyde Park, Milford, and more.

"It's an exciting time to be a part of this brand in Cincinnati," said Sam Covelli, Owner/Operator, Covelli Enterprises. "With four new bakery-café openings currently planned for 2019 in the tristate area, and continued success at existing locations, there is ample opportunity for growth within our organization in Southwest Ohio and Northern Kentucky."

Covelli Enterprises currently owns and operates 24 Panera Bread bakery-cafe locations and employs more than 1,200 people in the Cincinnati market. The Mariemont bakery-café will open this February, and three new locations are currently under construction in Northern Kentucky.

## **About Covelli Enterprises**

Covelli Enterprises operates more than 315 Panera Bread bakery-cafés in eight states. Headquartered in Warren, Ohio, Covelli Enterprises is the single largest franchisee of Panera Bread, LLC. In 2017, Covelli Enterprises donated more than \$32 million to hunger relief agencies and non-profit organizations. www.covelli.com