



Melissa Lemieux
Marketing Director SC/GA
Melissa.lemieux@covelli.com
843-300-7859

FOR IMMEDIATE RELEASE

PANERA BREAD TO PRESENT \$1,000 CHECK WEDNESDAY TO LIBERTY COUNTY RELAY FOR LIFE

Funds are a result of the first-ever Receipts for Relay program

SOUTH CAROLINA/GEORGIA – May, 24, 2018 – Covelli Enterprises, the largest franchisee of Panera Bread, will present a check for \$1,000 to Liberty County Relay for Life on Wednesday, May 30 as a result of the company’s Receipts for Relay program that launched in March. The formal check presentation will occur at 12:00pm at the Hinesville Panera Bread at 1190 E. Oglethorpe Highway in Hinesville, GA. Pastries and beverages for attendees will be provided.

This was the first year Panera Bread supported Relay for Life with its new Receipts for Relay fundraising program through which relay participants were able to fundraise for their teams. For any receipt submitted at Covelli.com/relay, Panera Bread donated 10% of the order total back to the cause. The \$1,000 donation was the final result of the fundraiser.

In attendance at the check presentation will be representatives from Panera Bread, the American Cancer Society, and the Liberty County Chamber of Commerce.

“It’s our duty to give back to causes that matter to the people within our communities. A program like Receipts for Relay allows us to not only support the fight against cancer – a cause that affects so many – but to also get involved in an event that is important to the people we serve every day in our cafés,” said Sam Covelli, Owner/Operator of Covelli Enterprises. “We’re proud to support the wonderful work of the American Cancer Society as well as the hard work of all those passionate relay participants.”

The Liberty County Relay for Life was held on May 11 and raised a total of \$71,000.

About the American Cancer Society

The American Cancer Society is on a mission to free the world from cancer. The organization is committed to helping others live longer and better by funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. <https://www.cancer.org/>

About Covelli Enterprises

Covelli Enterprises operates more than 300 Panera Bread bakery-cafés in eight states. Headquartered in Warren, Ohio, Covelli Enterprises is the single largest franchisee of Panera Bread, LLC. In 2017, Covelli Enterprises donated more than \$32 million to hunger relief agencies and non-profit organizations through *Covelli Cares*. www.covelli.com

###