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Panera Bread Delivery Service to Bring 250 Jobs to Central and Western North Carolina

[GREENSBORO, NC] August 10, 2017 – Covelli Enterprises, the Ohio-based franchisee of Panera Bread, announced that its new small order delivery service will bring more than 250 new jobs to the Piedmont Triad, Burlington, Hickory, Salisbury, and Mooresville areas.

Covelli Enterprises will hire up to 10 Delivery Team Members (DTMs) at each delivery location to cover the volume of orders it anticipates will be added by the new service. The DTM's primary position is delivering orders, but he/she will also be certified in non-service positions to work while not making deliveries. Covelli Enterprises plans to employ between 1,500 and 2,000 DTMs across all its markets by the end of 2017.

Sam Covelli, owner and CEO of Covelli Enterprises is eager to offer delivery to the entire North Carolina market, saying "Delivery allows us to make Panera as accessible as it is craveable."

Panera Bread promises to deliver within 30 minutes from the time an order is placed to a designated 8-minute delivery radius from the café. Delivery requires a minimum order of only \$5.00 with the addition of a \$3.00 delivery charge. All delivery orders are currently placed online (credit card or gift card only) using the Panera Bread app or at panerabread.com. Hours of delivery service are set for 11:00 am - 8:00 pm., meaning the first delivery order can be placed at 10:30 am and the last at 7:30 pm.

Delivery allows customers who may be unable to leave their workplaces to visit a café for lunch, for example hospital employees or teachers, to enjoy the Panera experience from where they are. Panera will deliver anywhere within the delivery radius, not just to people's places of work.

Covelli launched the delivery service in its Dayton, OH, market in June 2016, one of the first cities to offer Panera Bread delivery nationwide. Since then, the company has launched this service in its Northeast and Central Ohio markets and has plans to launch in its Southern Ohio and South Carolina markets later this month. The company plans to have delivery available throughout its cafes in Central and Western North Carolina by the end of September 2017.

Interested prospective DTMs are encouraged to apply online at panerabread.jobs. Hiring will continue through October. Applicants may apply in-café and are recommended to visit between 2 and 4 p.m. Open interviews will be hosted at some delivery locations.

More about Covelli Enterprises

Covelli Enterprises is the largest franchisee of Panera Bread, LLC with more than 300 bakery-café's in seven states and in Canada. In 2016, the company donated more than \$28 million to charity through unsold bread products for local hunger relief agencies and monetary donations to other non-profit organizations.
www.covelli.com

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