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CINCINNATI PANERA BREAD LOCATIONS OFFER **EXCLUSIVE CINCINNATI REDS** **TICKET OFFER IN JUNE**

[CINCINNATI, OHIO] – Panera Bread has teamed up with the Cincinnati Reds this baseball season to offer a limited-time ticket offer during the month of June. The Panera *You Pick Two® Reds 2 for \$22* offers customers purchasing the restaurant’s popular You Pick Two® entrée combo the opportunity to also purchase two Cincinnati Reds baseball tickets for only \$22.

Panera Bread’s signature You Pick Two® allows customers to combine any two half portions of their salads, sandwiches, soups or mac & cheese to create a customized meal. Panera guests who order a You Pick Two® at any of the restaurant’s 21 area Cincinnati / Northern Kentucky bakery-cafes this June can receive a promo code to go online to Reds.com and purchase two Cincinnati Reds tickets for select baseball games through the 2017 baseball season at Great American Ballpark – a savings of anywhere from \$2 to \$12 per ticket, depending upon demand for the selected game.

This limited time Panera Bread offer is available from June 1-30, 2017. Available tickets range in price, location, timing and competition on a first-come-first-serve basis on Reds.com.

“The Panera *You Pick Two® Reds 2 for \$22* is our way of extending the recent partnership Panera established with the Cincinnati Reds along to our valued customers this summer,” said Chris Marx, Regional Operations Director for Panera Bread in the Cincinnati / Northern Kentucky market. “Our brand is proud to be a part of this community, and what better partner to have in Cincinnati than The Reds!” Marx said.

Covelli Enterprises, an Ohio-based franchise of Panera Bread, purchased the local Cincinnati / Northern Kentucky Panera Bread market in April of 2016. The company has since maintained a strong dedication to supporting organizations locally in Cincinnati through strategic partnerships with the Cincinnati Reds, Cincinnati Children’s Hospital Medical Center, University of Cincinnati Athletics, the Freestore Foodbank, local schools and non-profits, and much more.

About Covelli Enterprises

Covelli Enterprises is the largest franchisee of Panera Bread, LLC with more than 300 bakery-café’s in six states. In 2016, the company donated more than \$28 million to charity through unsold bread products for local hunger relief agencies and monetary donations to other non-profit organizations. www.covelli.com

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