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## FOR IMMEDIATE RELEASE

## NEW PANERA BREAD BAKERY-CAFÉ TO OPEN TUESDAY, MARCH 21 IN DUBLIN, OH

## First Covelli Owned Panera Bread to Open Offering Delivery Service and In-Store Kiosk Ordering

Covelli Enterprises, the largest franchisee of Panera Bread, is proud to announce the Grand Opening of its newest Panera Bread Tuesday, March 21 at 6:00 am. The new bakery-café will be located at 6108 Parkcenter Circle Dublin, Ohio 43017.

The previous Panera Bread location at Tuttle Mall closed on Sunday, March 12. The new location allows the cafe to offer small order delivery and kiosk ordering. These services are part of Panera 2.0, the tech initiative that built the chain's digital ordering system for Panera's app and in-store kiosks.

"This community is thriving," said Sam Covelli, owner and CEO of Covelli Enterprises, "the new café will not only offer an everyday oasis for those living and working in Dublin, but will also conveniently offer delivery to those who are unable to make it to the café."

The newly relocated Panera Bread will celebrate its opening with several grand opening special offers and giveaways: On Tuesday, March 21 customers will receive a month of free coffee with the purchase of a \$5 travel mug, beginning at 10 am. On Tuesday and Wednesday, customers will receive a \$5 gift card with the purchase of a You-Pick-Two® to use on future visits. These offers will be honored only at the new bakery-café location in Dublin.

The new café is one of many in Columbus now offering delivery to their surrounding communities. Panera Bread promises delivery within a designated 8-minute delivery radius from the café. Delivery requires a minimum order of only \$5.00 with the addition of a \$3.00 deliver charge. All delivery orders are currently placed online (credit card only) using the Panera Bread app or at panerabread.com. Hours of delivery service are set for 11:00 am - 8:00 pm, meaning the first delivery order can be placed at 10:30 am and the last at 7:30 pm.

## More about Covelli Enterprises

Covelli Enterprises is the largest franchisee of Panera Bread, LLC with more than 300 bakery-cafés in six states. In 2016, the company donated more than \$28 million to charity through unsold bread products for local hunger relief agencies and monetary donations to other non-profit organizations. www.covelli.com

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