

Craving Panera? Check out this new drive-thru

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(Photo: Scott Olson, Getty Images)

The Panera Bread in Springfield Township is offering promotions this week to celebrate the opening of its new drive-thru.

The Finneytown Panera, located at 8420 Winton Road, recently added a drive-thru to its current location to give consumers greater convenience. The drive-thru opened Monday, but if you're looking for a discount on pastries, the location is offering special pricing for customers using the drive-thru.

On Tuesday, Jan. 24, the first 200 drive-thru customers - beginning at 6 a.m. - will receive a Panera Bread travel mug with any purchase.

On Wednesday, Jan. 25, get \$1 cinnamon rolls all day.

On Thursday, Jan. 26, get a medium fresh-brewed coffee for 50 cents all day.

On Friday, Jan. 27, buy a breakfast sandwich and get one free from 6 to 10:30 a.m.

Panera Bread currently has 21 locations in Greater Cincinnati, five of which have a drive-thru. Panera Bread delivery will also launch in the area this year.

The Finneytown Panera Bread drive-thru expansion is the fourth drive-thru remodel to an existing bakery-cafe in the Cincinnati market. The last drive-thru remodel occurred at the West Chester (Union Centre) bakery-cafe in late 2014.

The Newport Pavilion location was the last bakery-cafe grand opening in Jan. 2014 and it opened with a drive-thru.

According to a statement, Panera will add several new locations in the Tri-State in the coming year and beyond, all of which will also open with the convenience of a drive-thru when possible. New site locations are currently being reviewed on both sides of the river.

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